

Rapid Group hits 50 store milestone

Following the opening of new stores in Darwin and Melbourne the Rapid Group can now supply customers right across the country, after reaching 50 RapidClean stores nationwide.

According to RapidClean, the company has doubled in membership over the past five years and has more than tripled in turnover.

Bruce Lees, general manager of the Rapid Group attributes this rapid growth to the "attractive RapidClean platform which offers customers commercial quality cleaning, packaging, hospitality and safety products at attractive pricing supported with product knowledge and customer service".

"Additionally the RapidClean national accounts program has been a hugely attractive to larger customers as they receive the benefits of a single account and central point of contact supported by high levels of localised service throughout Australia," Lees said.

www.rapidclean.com.au

Pacvac appoints Cleanstar as exclusive wholesaler

Following a distribution restructure Pacvac has appointed Cleanstar as its exclusive wholesaler to service the market with the supply of machines and genuine spare parts and accessories.

Graeme Trebley, Pacvac's head of sales said: "Offering a premium brand isn't just about selling machines, we aim to provide a holistic approach where we provide exceptional service, support, training and follow through on customer feedback."

"By establishing a strong relationship with Cleanstar as our primary Australian wholesaler, we can ensure maximum support to the industry and retailers with professional representation."

Garth Michalson, Cleanstar managing director, said it is "wonderful" to have Cleanstar recognised by Pacvac as the best go-to-market solution for its products in Australia.

"Pacvac know that their products will be represented and delivered to the market professionally and expediently, spanning the entire breadth of the Australian cleaning industry, by our expert Cleanstar team," Michalson said.

"We have had a close working relationship with Pacvac for some years now, and this alliance formalises our way of collaborating, which will add value to both our commercial processes."

www.pacvac.com

www.cleanstar.com.au

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SEBO provides vacuum solutions for Flotex flooring

Flooring appearance is vital for first impressions in a healthcare setting, according to vacuum supplier SEBO, who says there is nothing worse than walking into a hospital foyer and seeing that the carpet is dirty and covered in debris.

"This is usually due to using the wrong cleaning equipment," said SEBO product manager, Kristine Collins.

"Regular vacuuming is recommended by most carpet manufacturers as the best way to care for carpets correctly, yet the majority of consumers purchase the wrong kind of vacuum for the correct maintenance of their flooring product."

Realising that Forbo Flooring Systems, suppliers of Flotex, is frequently used in healthcare facilities, SEBO ensured its upright vacuum cleaner range was suitably designed for the correct cleaning and maintenance of this type of flooring.

According to Forbo Flooring Systems' cleaning and maintenance guide, Flotex flooring requires regular cleaning with an upright vacuum with a mechanically driven rotating brush.

"Our upright vacuums are specifically designed for use in hospitals and nursing homes, which is why we wanted to provide a solution for clients with Flotex flooring," explained Collins.

"Our twin motor SEBO Dart 2 upright vacuum cleaner, for example, is ideal for hospital use. It has a swivel power head for effortless debris pick up and ultra-high speed polishing head as an optional attachment."

www.sebo.com.au

